



EUROCHAMTT



# EUROCHAMTT NEWS

*EUROCHAMTT is a member of the European Business Organisations (EBO)  
Worldwide Network, Brussels*

## **Print Media Management Conference Themed ‘High-Tech for The Printing Industry From German Manufacturers –Getting Ready For The Future.’**

<p><b>Contact</b></p> <p><b>Venue</b> La Boucan Hilton Trinidad &amp; Conference Centre 18 Lady Young Road, Belmont Port of Spain, Trinidad</p> <p><b>Registration</b> Reference: CAC16001 email: <a href="mailto:events@eurochamtt.org">events@eurochamtt.org</a> phone: 868 222 2288</p> <p><b>PrintPromotion</b></p> <p><b>Organizer</b> PrintPromotion GmbH Corporation for the Promotion of the Printing and Paper Converting Industry Fon: +49 6640 31413 Fax: +49 6640 31452 E-Mail: <a href="mailto:info@ppr-promotion.de">info@ppr-promotion.de</a></p> <p>European Business Member in Trinidad and Tobago EUROCHAMTT 17 Akasia Street, St. Clair Port of Spain Trinidad and Tobago</p> <p><b>EUROCHAMTT</b></p>	<p><b>Kindly supported by</b></p> <p><b>EUROCHAMTT</b></p> <p><b>HEIDELBERG</b></p> <p><b>KAMA</b></p> <p><b>H.C. MOOG</b></p> <p><b>POLAR</b></p> <p><b>IST</b> more than UV</p> <p><b>KOLBUS</b></p>	<p><b>PrintPromotion</b> Management Conference</p> <p><b>Invitation</b> to</p> <p><b>PrintPromotion</b> <b>Print Media</b> <b>Management</b> <b>Conference 2017</b></p> <p>topic <b>High-tech for the printing industry</b> <b>from German manufacturers –</b> <b>getting ready for the future</b></p>
---	--	--

On the 27 March 2017, the print media management conference themed ‘High-Tech for The Printing Industry From German Manufacturers –Getting Ready For The Future,’ took place in Port of Spain, Trinidad. The conference was hosted by PrintPromotion GmbH of Germany with EUROCHAMTT as the local organiser. The Conference was held at La Boucan, Hilton Trinidad and Conference Centre from 9.00 am to 3.00 pm.

PrintPromotion is a company for the promotion of the printing industry, the paper converting industry and other industrial segments related to printing technology. It is an integral part of the Association of German Manufacturers of Printing & Paper Equipment and Supplies within the VDMA (German Engineering Federation). The main aim of its world-wide activities is to provide training/support for the printing industry and to transfer know-how.

PrintPromotion selected Trinidad and Tobago to host one of 5 conferences in the Latin American region, the others being Cuba, Dominican Republic, Costa Rica and Guatemala.

It was a rare opportunity for such a large number from the local printing industry to meet several German machine manufacturers in one place and to learn about new trends in printing technology without having to attend a trade show overseas.



EUROCHAMTT



# EUROCHAMTT NEWS

*EUROCHAMTT is a member of the European Business Organisations (EBO)  
Worldwide Network, Brussels*

According to EUROCHAMTT's immediate Past President – this type of mission is exactly the type of partnership EUROCHAMTT hopes to promote with European companies as innovation and technology are key elements for increasing competitiveness of local firms and Germany is well known for its design and engineering capability. Germany has been leading the way in printing technology since Johannes Gutenberg introduced the printing press in 1439.

Participants included:

- Deputy Head of Mission, Germany
- 42 representatives (CEOs and operators) from the T&T printing industry
- 7 from among the PrintPromotion Delegation from Germany

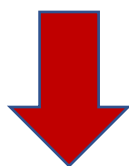
Presentations were made by:

1. Dr. Markus Heering, Managing Director in the German Engineering Federation (VDMA) of which PrintPromotion is part: <http://www.printpromotion.de/>
2. Dr. Michael Freudenberg, Deputy Head of Mission of the German Embassy in Port-of-Spain.
3. Mr. David Lewis, CEO, Label House Group Ltd.: <http://www.labelhousegroup.com/>
4. Joaquin Pujol Garcia, Sales Director Latam, Spain And Portugal, Polar-Mohr: [www.polar-mohr.com](http://www.polar-mohr.com)
5. Gunner Vogt, Heidelberg: <https://www.heidelberg.com/global/en/index.jsp>
6. Ronald Lein, Head Of Sales, Kama: <http://www.kama.info/en/home.html>
7. Achim Kurreck, Ceo, H.C. Moog, <http://www.hcmoog.de/>
8. Manuel Blauensteiner, IST Metz GmbH, Nürtingen: <https://www.ist-uv.com/en/>
9. Christoph Hongsermeier, Area Sales Manager, Kolbus GmbH & Co.Kg: <http://www.kolbus.com/>

For more information and for copies of the presentations, please visit PrintPromotion: <http://www.printpromotion.de/>.

**HIGHLIGHTS FOLLOW**

***Thanks to Rebecca Cockburn and RMC team for event coordination***



RMC Language Consultancy





EUROCHAMTT



# EUROCHAMTT NEWS

EUROCHAMTT is a member of the European Business Organisations (EBO) Worldwide Network, Brussels

## David Lewis, Label House Group Ltd. in the local industry

\*\*\*\*\*



Mr. David Lewis of the Label House Group spoke of the competitive nature of the industry, including the fact that the local industry was competing in their own internal space with over TT 200 million finished printing being imported as well as the rise of other communications media such as social media. He highlighted the fact that the industry needed to develop skills in communications and that opportunities for improvement exist in education, design, technology improvement, clustering and having a more focused, integrated approach.

\*\*\*\*\*

## TECHNOLOGY CAPABILITY HIGHLIGHTS FROM PRESENTERS

### Polar on cutting and label die-cutting machines

**POLAR Application**

- For carton or sheet finishing.
- Cutting, creasing, perforating and engraving in one go.
- Samples: Greeting cards, wedding invitations, book covers, puzzles, box samples, etc. etc.

## HEIDELBERG on the Smart Printing shop

Smart Simplified Manufacturing Allowing Repeatable Tasks

Smart Print Shop Ready for Industry 4.0

- Total integration and automation of processes
- Machines communicating with machines
- Humans controlling the process rather and producing

\*\*\*\*\*

## Kama on finishing technology

**KAMA ProCut xx Foil - All applications with one machine**

- ✓ Die cutting/creasing/perforating
- ✓ Hot-Foil stamping retrofittable
- ✓ AutoRegister
- ✓ Stripping & Blanking
- ✓ Servo-main drive

Cutting/creasing plastics

Blind-embossing-Braille Hot foil stamping Relief embossing Registered hologram

RINSHING-AND BEYOND [www.kama.info](http://www.kama.info) Solutions for High-end Finishing & Converting 1/10

\*\*\*\*\*



EUROCHAMTT



# EUROCHAMTT NEWS

*EUROCHAMTT is a member of the European Business Organisations (EBO)  
Worldwide Network, Brussels*

## MOOG on gravure printing technology



**H.C. MOOG GmbH Sheet-fed Gravure Presses**

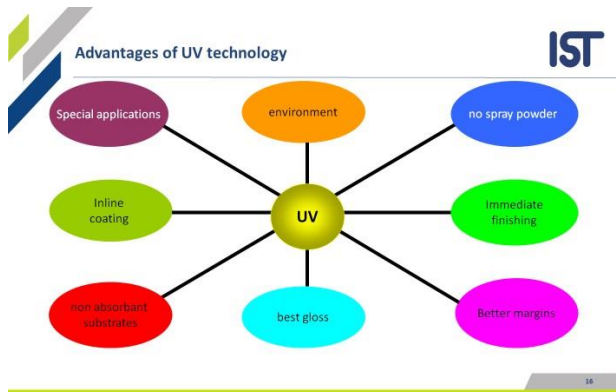
Blind Embossing with Photopolymer Plates and the Moog clamping cylinder



A plate for blind embossing can be prepared digitally, so that many designs can be realized. The fast and independent preparation of a plate enables a more flexible use for the embossing-print in a gravure station.  
Also conventional forme cylinders have a fixed size, no matter the repeat size of the printed package.

\*\*\*\*\*

## IST Metz GmbH on UV Technology



\*\*\*\*\*

## KOLBUS on machines for industrial post-press processes and packaging production

